## SPONSORSHIP MATRIX

Let the World Witness the Strength of your Brand by Partnering with CE\&CR Awards Enhanced Credibility •Increased Business Edge •Strengthened Market ROI ■ Long-lasting Legacy

| Sponsorship Benefits | $\begin{aligned} & \text { Platinum } \\ & 5 \text { Lac } \\ & \$ 6,000 \end{aligned}$ | Gold 3.5 Lac \$ 4,500 | $\begin{aligned} & \text { Silver } \\ & 3 \text { Lac } \\ & \$ 4,000 \end{aligned}$ | $\begin{gathered} \text { Bronze } \\ 2 \text { Lac } \\ \$ 3,000 \end{gathered}$ | Dinner 2.5 Lac $\$ 3,500$ | $\begin{aligned} & \text { Lunch } \\ & 1.5 \text { Lac } \\ & \$ 2,500 \end{aligned}$ | $\begin{gathered} \text { Delegate } \\ \text { Kit } \\ 1 \text { Lac } \\ \$ 2,000 \end{gathered}$ | Badges \& Lanyards $\begin{gathered} 75 \text { K } \\ \$ 1,000 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Complimentary delegate passes | 5 | 4 | 3 | 2 | 2 | 2 | 2 | 2 |
| Sponsor's Presentation | 8 mins | 5 mins | 5 mins | - | - | - | - | - |
| Corporate video to be screened at the event (to be provide by the sponsor) | - | - | - | 3 mins | 3 mins | 2 mins | - | - |
| Corporate standees inside the venue (to be provide by the sponsor) | 4 | 3 | 2 | 1 | Dining Area | Lunch Area | - | - |
| Display of sponsor logo on all promotional materials ** | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\checkmark$ |
| Display of sponsor logo on CE\&CR's website | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ |
| Display of sponsor logo on event backdrop | $\checkmark$ | $\checkmark$ | $\sqrt{ }$ | $\checkmark$ | - | - | - | - |
| Sponsor logo to be played in loop during screen interval | $\checkmark$ | $\sqrt{ }$ | $\sqrt{ }$ | $\checkmark$ | - | - | - | - |
| Kit Insert - brochure insert in the delegate kit | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\sqrt{ }$ | $\checkmark$ | $\sqrt{ }$ | - |
| Exhibition Stalls at the venue (size: $\mathbf{6}$ Sqm) 1 Lac (\$2,000) each |  | Venue Branding (standee) 50 K (\$600) for 1 standee |  |  |  |  | GST @ 18\% extra. |  |

## ** Our Promotional Małerials include:

- Event coverage in the upcoming CE\&CR Issues - up till December '24
- Mailers - sent to over 75 K industry professionals (email campaigns (multiple times) will be sent from April '24 to July '24)
- Social Media Posts - Facebook - 56 K followers, Linkedin - 20,190+ industry professionals, Twitter, Instagram \& Whatsapp
- Invitation Cards

The benefits of partnership packages have been enhanced to ensure robust promotion for each partner

## PAYMENT DETAILS

| Account Name | Revered Media Private Limited |
| :--- | :--- |
| Bank Account Number | 50200057585120 |
| Bank Name | HDFC Bank |
| Branch Name | Preet Vihar, New Delhi |


| Type of Account | Current Account |
| :--- | :--- |
| IFSC Code | HDFC0001561 |
| GST No. | 07AAACT0599AIZL |

